

Evaluation Report

We, the partners, of Future Capital project funded by the European Commission through the Erasmus+ Programme,

1. **Organizația Tinerilor cu Inițiativă – Filiala Arad** represented by Stelian IENCI
2. **ProAtlântico - Associação Juvenil** represented by Nuno CHAVES
3. **A.U.D.E.L.E. - Uruguayan Association for the Promotion of the Spanish as a Foreign Language** represented by Veronica BENTACOR

reunited in an evaluation meeting which took place in Oeiras, Portugal, between 08.03.2016-12.03.2016 where we discussed about the project and its activities, the short-term impact on participants and the dissemination methods used.

Regarding the analysed activity, we have concluded that:

1. The organizations found it easy to implement in their current activity the following concepts that were approached in the „Communicate at your best” manual and training:
 - E-mail communication
 - Photo-voice
 - Photography
 - Social media
 - Videos
 - Personal follow-up
 - Team work
 - Intercultural communication
 - Group dynamics
 - Presentations
 - Press-releases
 - Training on communications
 - Selection procedures
 - New partnership + cooperation
2. For various reasons, the organisation found it challenging to include the following in their current activity:



- Improving the website
 - Reflective listening
 - Personal development plan
 - Methods of stakeholder engagement
3. For the further development of this project and its results, the organisations consider the following additional topics should be approached:
- Engaging the local community
 - Visibility of Erasmus+ projects
 - Promotion of volunteering
 - Minute (summary) of meetings
 - On-line group communication
 - Tools for sharing information online
 - On-line surveys
4. Regarding the content and relevance of the “Communicate at your best” manual, the organisations concluded that it has helped achieve the objectives of the project, especially in terms of:
- Developing the competencies of participating NGOs in organising international mobility projects
 - Intercultural and language learning
 - Developing, testing and implementing new tools to develop abilities & competences, especially related to communication and using IT&C for youth work
 - Transferring good practices between the participating NGOs and from them to other youth NGOs
5. Regarding the content and relevance of the “Communicate at your best” manual, the organisations concluded that it is characterised by the following strong points:
- well structured
 - concise
 - the information can be used in different circumstances & by different audiences
 - accessible (language used is easy to understand)
 - complete (contains information about all types of communication)
 - is incorporates different approaches
 - learning units have a good separation
 - specific information is based on experience – practical examples are offered
 - it is applicable/useful in real life
 - it can be reused by anyone for free

- content is easy to disseminate
 - subject is useful & actual
 - includes practical exercises
 - it has also enough theory
 - content was tested
 - it includes modules for internal and external communication
 - improves self-development also
 - it addresses “stakeholder engagement”, a topic that needs to be integrated more in the activity of youth NGOs
 - contributes to better projects
6. Regarding the content and relevance of the “Communicate at your best” manual, the organisations concluded that the following are still needed:
- credits should be included to show recognition to the contributors
 - non-formal exercises should be included also in the manual, not just in the website, when this is possible (some of the content on the website cannot be included in a printed version)
7. Regarding the design and language of the manual, we have assessed that:
- It uses a clear and practical language (simple language, offers enough information that can be understood even by non-professionals, uses visual aids, it creates a friendly connection to the reader)
 - It has a strong visual identity (strong colours, appealing to youngsters, related to the website, common fonts, follows the principles of branding)
 - Is modern and appealing (it uses images and other visual aids, it’s easy to understand, the content is divided in chapters, it is printed on quality materials)
 - It could be improved by adding mottos/quotes at the beginning of the book/each chapter, credits and photos of the project teams.
8. Regarding the “Communicate at your best” website, we have concluded that it is also a good tool for achieving the objectives of the project, especially due to the:
- quality of the content;
 - mobile access it provides;
 - practical exercises that can be used for trainings;
 - design;
 - visual appeal;
 - information that is up to date
 - external promotion

9. To further improve the “Communicate at your best” website, we have decided that we will engage more in:
- updating the content with new and relevant information
 - linking its content to Facebook;
 - including contacts from the contributors and partner organisations;
 - including links to similar pages;
 - add description of the events that are presented;
 - promoting it
 - including its contents in our working procedures;
10. Regarding the E.V.S. stages, we have acknowledged their importance in the development and testing of the methodology for language learning, in developing our cooperation skills, especially in relation to Latin America, and in developing the competencies of volunteers, especially:
- **Communication in mother tongue**
 - Teach their language to others;
 - Interact with local people;
 - Find new ways to teach;
 - Knowing terminology connected with social work;
 - Learn vocabulary specific to the social field
 - **Communication in a foreign language**
 - English, Romanian, Spanish and Portuguese
 - **Digital competences**
 - Use videos and photos (capture/editing) for communication
 - Graphic design
 - Social media
 - Use of internet for finding resources
 - **Mathematical competences**
 - Money conversion
 - Manage budget
 - Time management
 - Solve problems using logical thinking
 - Homework support
 - **Learning to learn**



- Define their own style of learning;
 - Organize learning process by themselves;
 - Learning to learn a new language;
 - Integration in the working place/ in local community;
 - Adapt to a new style of life
- **Social and civic competences**
- Learn about volunteering;
 - Taking initiative for social change;
 - Being active citizens;
 - Promote tolerance.
- **Sense of entrepreneurship**
- Taking initiative;
 - Team work;
 - Time/budget management;
 - Plan and implement activities;
 - Make evaluation of activities;
 - Self assessment;
 - Become more independent;
 - Finding new/ alternative resources.
- **Cultural awareness**
- Intercultural learning;
 - Cooking food of different cultures;
 - Visiting new places/new cultures;
 - Accepting differences;
 - European citizenship;
 - Open horizons;
 - Contributing to the other's culture;
 - Teach/learn about your own culture.



Given these assessments and further conclusions drawn during the meeting, we hereby state that the objective specified in the project were met and accomplished. Further details will be found in the final report of the project and the reports of the EVS volunteers.

SIGNATURE:

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